Threat Intel Tool Matrix

About the Matrix

The Executive Decision Matrix simplifies and streamlines the process of selecting a threat intelligence platform by visually mapping the most critical selection questions to the distinct risk profiles organizations face: low, medium, and high risk. Crafted from industry best practices and frontline intelligence needs, this matrix distills complex evaluation criteria into an easy-to-scan format that empowers decision-makers and cross-functional teams.

Each row highlights a key question or platform feature, while each column indicates its relevance according to the organization's risk level.

Typical security team needs by risk profile:

CATEGORY	LOW-RISK PROFILE	MEDIUM-RISK PROFILE	HIGH-RISK PROFILE
Types of threat actors		✓	✓
Sensitive info & vulnerabilities	✓	✓	✓
Regulatory requirements		✓	✓
Physical assets/executive/event security		✓	✓
Online threat platforms		✓	✓
Deep/dark web monitoring			✓
Alerting method	✓	✓	
Incident & case management			✓
Geographic visibility			✓
In-house technical skills	✓	✓	✓
Automation readiness		✓	
Collaboration/sharing		✓	✓
Analytics/sentiment/filtering	✓	✓	✓
Customization	✓	✓	✓
Stakeholder sharing		✓	✓

When to Use This Matrix

Apply this decision matrix at the beginning of any threat intelligence platform search, prior to vendor selection, or during major strategic reviews. The matrix is designed to align your security investments with genuine business risk as your organization grows or changes. Use it to expedite consensus within executive and security teams, ensuring that investments are justified, scalable, and relevant.

How Often to Revisit

It is recommended to revisit the matrix at least annually, and immediately after any of the following:

- A new regulation or compliance mandate
- A significant threat incident or breach
- Changes in company size or operational footprint
- Mergers, acquisitions, or major business pivots
- Regular review guarantees that your platform selection and evaluation remain closely matched to your evolving threat environment and resource capacity, driving better outcomes and value from your security investments.

Guidelines for Use

- Use this matrix whenever evaluating a new threat intelligence platform to ensure the solution matches your organizational risk exposure and priorities.
- Focus on the most relevant questions for your risk tier—consult with leaders across security, compliance, and operations for input.
- Review and revisit your risk profile and platform needs every year or after any significant organizational change, regulatory update, or major threat incident.
- Choose platforms that align with the checkmarks for your risk level to maximize value and efficiency.

Assess your organization's needs by risk profile:

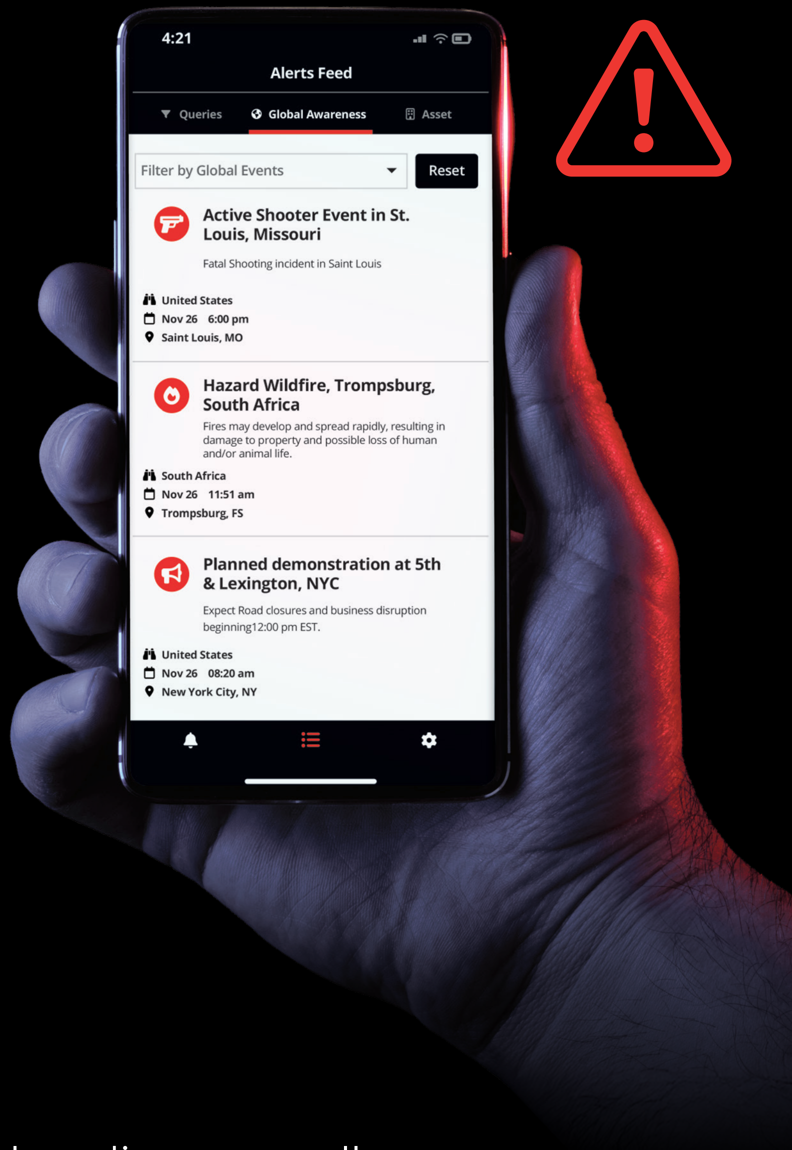
CATEGORY	LOW-RISK PROFILE	MEDIUM-RISK PROFILE	HIGH-RISK PROFILE
Types of threat actors	☐	☐	☐
Sensitive info & vulnerabilities	☐	☐	☐
Regulatory requirements	☐	☐	☐
Physical assets/executive/event security	☐	☐	☐
Online threat platforms	☐	☐	☐
Deep/dark web monitoring	☐	☐	☐
Alerting method	☐	☐	☐
Incident & case management	☐	☐	☐
Geographic visibility	☐	☐	☐
In-house technical skills	☐	☐	☐
Automation readiness	☐	☐	☐
Collaboration/sharing	☐	☐	☐
Analytics/sentiment/filtering	☐	☐	☐
Customization	☐	☐	☐
Stakeholder sharing	☐	☐	☐

We’re here to help

Liferaft’s automated platform empowers organizations to safeguard what matters most by delivering real-time visibility into emerging threats. Whether you’re monitoring regional instability, tracking threat actor activity, or building a proactive risk management program, Liferaft acts as a force multiplier for your security team.

Why Liferaft?

Liferaft simplifies the collection and analysis of Open Source Intelligence (OSINT) across the surface, deep, and dark web, helping you detect incidents, assess risks, and identify threats as they develop. With automated monitoring, geo-targeted alerts, and seamless integration into your existing workflows, Liferaft enables faster, smarter decision-making. Equip your team with Liferaft to enhance situational awareness, strengthen threat assessments, and stay ahead in an ever-evolving risk landscape.



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